



The Fulbright Canada Eco-Leadership Program provides small grants to current and recent Fulbright Canada grantees to engage in environmental action in their community. Fulbright students and scholars are natural leaders. This program provides additional financial resources to these leaders to make a more significant positive environmental impact in their community. Over the past few years, we have become more aware of the challenges we face in preserving our environment and limiting our impact on the sensitive eco-system that makes up our planet. Many have observed that travel, particularly air travel, has a pronounced negative effect on the environment. The Fulbright Canada Eco-Leadership Program reflects a forward-looking approach to overcoming these challenges while encapsulating the energy and focus of the Fulbright Program. The mandate of the Fulbright Program is to foster mutual understanding between the people of the United States and the people of other countries to promote friendly, sympathetic, and peaceful relations. The program achieves these goals primarily through student and scholar mobility programs. As awareness around the environmental impact of travel grows, more students and scholars will no doubt seek to off-set this impact by contributing in some way. The Fulbright Canada Eco-Leadership Program offers a unique opportunity to Fulbrighters to take action to reverse the impact of their travel, and develop new roots within their community.



The program will provide small grants (between \$2000US and \$4000US) to Fulbrighters who seek to engage in environmental action in their host or home community. The Fulbright Canada Eco-Leadership Program builds on the model of our Mobility Program, by soliciting proposals from current and recent grant recipients to undertake community-based environmental initiatives. Similar to the mobility program, Fulbright Canada Eco-Leadership Program proposals consist of a project description, including how the project engages the community and the intended outcomes, and a budget, including any available matching funds. Proposals are evaluated by a small committee

made up of the Executive Director, a program officer, and a Fulbright alumnus. Additional discretionary funds will be set aside to provide greater Fulbright engagement in exceptional proposed initiatives. For example, a Fulbrighter may seek to develop a composting program at their host institution together with the on-campus environmental club. The Fulbright Canada Eco-Leadership Program could provide a grant to match funds raised by a local student club to purchase equipment and lead an on-campus environmental awareness campaign. Similarly, a Fulbright student working in agriculture or forestry might volunteer to plant trees in a local community devastated by forest fires. The Fulbright Canada Eco-Leadership Program could provide funding for any travel and equipment required. This dynamic program serves as an ideal outlet for the energy and the enthusiasm demonstrated by Fulbrighters. It promotes the Fulbright Program, and it promotes the values of the Fulbright Program.



Selection Criteria

Applicants must be current or past recipients of a Fulbright award through the Canada-U.S. Fulbright Program. Current grantees in the 2009-2010 cohort of Fulbright award recipients are encouraged to submit a proposal for an activity, event or program in their host community. However, past recipients of Fulbright awards are eligible to receive an eco-leadership grant to be used in their local community, or another of their choice. Applications must be received, either electronically or via mail, no later than **5 pm EST on Friday, October 30, 2009**. Applications may be downloaded at www.fulbrightcanada.com. During the week of November 9th, the selection committee will meet to review the applicants and select those projects to be funded. The selection committee will be comprised of the Chief Executive Officer of the Foundation for Educational Exchange Between Canada and the United States, a program officer from the Foundation, and an alum of the Fulbright program with expertise in the field of environmental science. All applications will be evaluated based on the following criteria:

- Creativity
- Benefits to the environment
- Degree of community and partner engagement
- Increase in public eco-awareness
- Cost effectiveness

Successful applicants will be notified by Friday, November 13, 2009. At the same time a list of successful applicants will be posted to our website at www.fulbrightcanada.com.

If you should have any additional questions, please do not hesitate to contact the Foundation's External Relations Officer, Graeme Cunningham, at gcunningham@fulbright.ca or at 613-688-5514.